



**MEDIA ALERT:**

**NATION'S FIRST "HOOFSTOCK – MUSIC AT THE ZOO" MUSIC FESTIVAL CELEBRATES  
40<sup>TH</sup> ANNIVERSARY OF WOODSTOCK  
SUNDAY, AUG. 16, 2009 AT LEHIGH VALLEY ZOO, PA**

**Proceeds Will Support Facility to Care for Zoo's Current/Future Hoofed Mammals,  
Including Bison, Elk, Zebra, Scimitar Horned Oryx, Camel, Llama, Alpaca, Sheep, and Goats**

**WHAT:** A unique, WILD celebration in honor of the 40<sup>th</sup> anniversary of Woodstock. "*Hoofstock – Music at the Zoo,*" the nation's first and only event of its kind, is a celebration of live music, animals, and fun activities highlighting 1969.

**WHEN:** Sunday, Aug. 16 from 10 a.m. to 4 p.m.

**WHERE:** The Lehigh Valley Zoo  
5150 Game Preserve Road  
Schnecksville, PA 18078

**WHY:** Proceeds from *Hoofstock* will help fund a large-animal holding facility for hoofed mammals, accommodating any large hoofed animal in the zoo's collection that is off-exhibit or in need of veterinary care.

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**About Lehigh Valley Zoo**

Lehigh Valley Zoo, located in Eastern Pennsylvania, is home to more than 200 animals representing 70 species—from African Penguins to Zebras. Accredited by the Association of Zoos and Aquariums, the zoo hosts family-friendly events, educational programs and camps. Additionally, each year more than 20,000 school-age children visit the zoo. In 2009, attendance at the zoo has increased more than 33 percent. The zoo is open year-round and is operated by the Lehigh Valley Zoological Society, a private nonprofit organization. For information on how to support the zoo, current operating hours, admission rates, Zoo Expedition (*Zoo Comes to You!*), and event details, visit [www.lvzoo.org](http://www.lvzoo.org), join our Facebook Page, or follow us on Twitter.

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