



Fundraising by Friendraising



Dear Friends and Fellow Zoo Supporters,

Did you know that it costs \$22,000 to feed the Lehigh Valley Zoo's African Penguins for a year?

Did you know that if each of us makes a donation of \$25 or more, we, as a community, can raise that \$22,000 for the penguins? If you donate \$25 or more by October 8, you will become a Friend of the Lehigh Valley Zoo and be listed as such in the ZooBASH Program Book for all who attend ZooBASH to see! An anonymous donor will donate \$500 for every \$5,000 raised in Friends donations up to \$2,000. You can donate after October 8, but we cannot guarantee that your name will be listed; the money will count toward the \$22,000 goal, though, so please help us reach this goal.

As of today, 53 Friends together have raised \$3,771. Let's see if we can raise the remaining \$18,229 by October 23, ZooBASH day! I think we can do it! Click on this link to donate online now: www.causes.com/causes/495204 or call the Lehigh Valley Zoo at 610-799-4171 to donate by phone. Never underestimate the power of many people working together toward an important goal. If each of us does your part, together, we can accomplish great things for our very special Lehigh Valley Zoo. Please donate now!

I will announce how much we have raised as Friends of the Lehigh Valley Zoo at each of the Live Animal Shows at ZooBASH. I hope you will be there.

We have 2 great reasons to celebrate at ZooBASH on October 23:

- 1) The Lehigh Valley Zoo recently was reaccredited by the AZA (Association of Zoos and Aquariums), which is fantastic news. The Zoo remains in the elite top ten percent of zoos and aquariums in North America in terms of professionalism, animal care and conservation. Let's congratulate our fine and dedicated Zoo Director and staff at ZooBASH!
- 2) Curtis, one of the Zoo's African Penguins, will turn 5 on October 23. Let's gather together at ZooBASH to sing "Happy Birthday" to Curtis!

If you have any questions or would like to contribute to ZooBASH, please contact me at zoobash2010@yahoo.com or call the Zoo at 610-799-4171. There are still sponsorship, advertising and auction donation opportunities available.

Call 610-432-6715 or click on www.lvzoo.org/zoo_bash.cfm to order your ZooBASH tickets today! Show tickets are also available at Wegmans Customer Service Desks until October 9. Don't be left out; buy your ZooBASH tickets today!

I hope to see you at this first ever ZooBASH!

Best wishes,
Diane Stein
Chairperson, Lehigh Valley ZooBASH



Grant Kemmerer, the Director of Wild World of Animals, is the new "animal expert" on The Martha Stewart Show on the Hallmark Channel. He will be making regular appearances on this TV program, with his first segment to air on October 4th. Be sure to watch it and see him live with his animals at ZooBASH on October 23 at Allentown Symphony Hall!

Official hotel sponsor of ZooBASH: Wingate by Wyndham

Anyone wishing to stay in a local hotel the nights of October 22 or 23 who is attending ZooBASH will get a reduced rate for a room. Rates are \$72 for 2 queen beds or 1 king bed; \$109 for a suite. Please mention that you are with the group "ZooBASH" when reserving your rooms.