



FOR IMMEDIATE RELEASE

**LEHIGH VALLEY ZOO OFFERS WILDLY UNIQUE HOLIDAY GIFTS
WITHOUT THE HASSLES OF HOLIDAY SHOPPING**

Proceeds Directly Benefit Lehigh Valley Zoo and Its Animals

Lehigh Valley, PA, December 8, 2009 – Are you in search of a wildly unique holiday gift for someone who has everything? Do you want to avoid the hassles of holiday shopping? Lehigh Valley Zoo offers a broad range of Smart Fun gifts for children, adults and families—something for every animal lover and conservationist on your holiday shopping list! More information on the items listed below is available on the Zoo's Web site at www.lvzoo.org under Support the Zoo. Proceeds from all gifts directly benefit Lehigh Valley Zoo, helping its staff provide exceptional animal care and outstanding conservation education programs all year long.

Adopt-an-Animal

Pick your favorite Lehigh Valley Zoo animal—Red Kangaroo, African Penguin or North American River Otter—and make someone a wild parent! For just \$50, your special someone will receive an adoption certificate valid for one year, a photo and fact sheet on their animal, a plush version of their animal and two children's passes to visit the Zoo. And, your gift will help offset the annual cost of caring for the adopted animal and support the Zoo's involvement and leadership roles in wildlife conservation organizations worldwide.

Gift Membership

A Gift Membership to Lehigh Valley Zoo provides an entire year of Smart Fun—unlimited Zoo admission, valuable discounts and lasting memories! As a member of Lehigh Valley Zoo, the recipient of your gift, whether an individual, family or grandparent, will enjoy exclusive benefits while supporting an organization that plays a vital role in wildlife conservation and education. Buy a gift membership before December 31, 2009 and receive 20% off of the regular price (new members only)!

Holiday Discount at the Nature Store

Visit Lehigh Valley Zoo's Nature Store for an array of wild presents at tame prices! Shop before December 31, 2009 and receive 20% off (30% off for members) on fascinating gifts for all ages: stuffed animals, games, puzzles, T-shirts, hats, jewelry and more. (Books and DVDs are not included in the discount. The Nature Store is currently open on weekends only.)

Monthly Giving Program

You can help our animals eat their veggies! Each year, it costs nearly \$55,000 to feed all the animals in the Zoo. Even a small amount every month adds up in a big way for the Zoo!

Penguin Pathway Personalized Brick

A personalized brick on Lehigh Valley Zoo's Penguin Pathway offers a lasting source of pride for recipients of all ages! Your \$100 gift will help support the Zoo's African Penguins, participants in the Association of Zoos and Aquariums' African Penguin Species Survival Plan.

For complete gift details and costs, visit Support the Zoo at www.lvzoo.org.

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About Lehigh Valley Zoo

Lehigh Valley Zoo, located in Eastern Pennsylvania, is home to more than 200 animals representing 70 species—from African Penguins to Zebras. Accredited by the Association of Zoos and Aquariums, the Zoo hosts family-friendly events, educational programs and camps. In 2009, attendance at the Zoo has increased more than 33 percent, and each year more than 20,000 school-age children visit the Zoo. Voted Best Family Day Trip in *The Morning Call's* Readers' Choice 2009 Awards, the Zoo is open year-round and is operated by the Lehigh Valley Zoological Society, a private nonprofit organization. For information on how to support the Zoo, current operating hours, admission rates, Zoo Expedition Outreach Program (*Zoo Comes to You!*), and event details, visit www.lvzoo.org, join our Facebook Page, or follow us on Twitter.

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