

ZOOPERBOWL SQUARE POOL

A Lehigh Valley Zoo Fundraiser

Lehigh Valley Zoo's Zooperbowl Square Pool is a football-themed fundraiser for animal conservation and education efforts at the Lehigh Valley Zoo. One \$30 donation gets one a single entry into a game of chance – one \$100 donation gets one 4 entries.

How does it work?

Lehigh Valley Zoo will draft a 10x10 square grid and randomly assign donors' names to each square once all 100 available spots are claimed OR by February 5, whichever comes first. We will then assign each team playing in Super Bowl LV to **one** axis of the grid (NFC representative on the horizontal [X] axis; AFC representative on the vertical [Y] axis).

Lehigh Valley Zoo will begin a Facebook Live broadcast at 12PM on Friday, February 5 during which we will randomly assign numbers 0-9 to rows on the grid's NFC-axis and columns on the grid's AFC-axis. A draft of the final grid (including entry assignments, team axis assignments, and random number assignments) will be emailed to all participants and posted on LVZOO.ORG/ZOOPERBOWL by 3PM on Friday, February 5.

A participant's "game score" consists of the numbers in which that player's assigned square intersect with the numbers on the NFC-axis and AFC-axis.

	1	3	4	9	7	6	0	2	5	8
7										
3										
6										
9										
0					YOU					
5										
8										
2										
1										
4										

In the example above, participant YOU's game numbers would be 0 for the AFC team and 7 for the NFC team.

Winners

Please note that although awards in Zooperbowl Square Pool may be more prevalent than a standard football square pool, a donation and entry into the game of chance does not guarantee that each participant will win a prize.

Winners will be able to determine whether they've won and which prizes they will be awarded by tracking Super Bowl LV scores throughout the game. Winners will also be contacted by 5PM on Tuesday, February 9.

Prizes are awarded based on game scores after each quarter of the game*. Participants win a Main Prize when their game score matches the last digits of the Super Bowl LV game score. Participants win a Reverse Prize when their game score is the inverse of the last digits of the Super Bowl LV game score. Participants win a Bonus Prize when just one number of their game score matches the last digit of just one team's Super Bowl LV game score. Participants win a Pregame Prize when their game score matches one of the 22 Pregame Prize scores listed below. **In the case of a tie after regulation, the fourth main prize is determined by the final score.*

When and how can I get my prize?

Physical prizes and Zoo General Admission: Physical prizes and Zoo admission can be picked up at the Lehigh Valley Zoo (5150 Game Preserve Road, Schnecksville, PA 18078) beginning on Wednesday, February 10. Prizes can be picked up during the Zoo's normal daytime operating hours. Winners must notify an attendant at any open ticket booth that they are collecting their Zooperbowl Square Pool prize, and a Lehigh Valley Zoo employee will present the prize to the winner.

Animal Encounters: Animal encounters **must** be scheduled in advance. To schedule a giraffe encounter, please call 610-799-4171 ext. 232. To schedule a penguin or raccoon encounter, please call 610-799-4171 ext. 228, 229, or 247. Visit LVZOO.ORG/ENCOUNTERS for more scheduling information and animal encounter safety protocols.

Zoo Memberships: Zoo memberships can be redeemed by calling 610-799-4171 ext. 232. If you are already a Lehigh Valley Zoo member and you win a Zoo membership, you will have one full year added to your current Lehigh Valley Zoo membership.

MAIN PRIZES [4 Winners]:*(Winning Numbers)*

After Q1:	At Halftime:	After Q3:	FINAL SCORE:
1 Family Membership \$10 Geakers Gift Card	1 Penguin Encounter for 4 \$10 Geakers Gift Card \$10 Zoo Gift Card	1 Raccoon Encounter for 4 \$10 Geakers Gift Card	1 Giraffe Encounter for 4* *1 additional canvas \$10 Geakers Gift Card \$20 Zoo Gift Card

REVERSE PRIZES [4 Winners]:*(Winning Numbers Reversed):*

After Q1:	At Halftime:	After Q3:	FINAL SCORE:
2 Zoo GA Tickets \$10 Caribbean Noodles Gift Card	1 Bison ADOPT package 2 Zoo GA Tickets \$10 Caribbean Noodles Gift Card	2 Zoo GA Tickets \$10 Caribbean Noodles Gift Card	1 Bison ADOPT package 2 Zoo GA Tickets \$10 Caribbean Noodles Gift Card \$10 Zoo Gift Card

BONUS PRIZES [72 Winners]:*(One of Winning Numbers)*

After Q1:	At Halftime:	After Q3:	FINAL SCORE:
1 Zoo GA Ticket* *18 Winners	1 Zoo GA Ticket* *18 Winners	1 Zoo GA Ticket* *18 Winners	1 Zoo GA Ticket* *18 Winners

OTHER PREGAME PRIZES:*(Given to the 22 Combinations that have never won in a Super Bowl history)*

1-1: Painting by an Animal Ambassador	5-4: \$10 Zoo Gift Card
1-2: Painting by an Animal Ambassador	5-5: Bison ADOPT Package
2-1: Painting by an Animal Ambassador	5-6: Zoo Neon Aluminum Water Bottle
2-3: Zoo Neon Aluminum Water Bottle	5-8: Painting by an Animal Ambassador
2-5: Bison ADOPT Package	6-2: Zoo Neon Aluminum Water Bottle
2-6: Zoo Neon Aluminum Water Bottle	6-5: Zoo Neon Aluminum Water Bottle
3-2: Zoo Neon Aluminum Water Bottle	7-8: \$10 Zoo Gift Card
3-5: \$10 Zoo Gift Card	8-5: Painting by an Animal Ambassador
4-5: \$10 Zoo Gift Card	8-7: \$10 Zoo Gift Card
5-2: Bison ADOPT Package	8-8: Bison ADOPT Package
5-3: \$10 Zoo Gift Card	9-9: Painting by an Animal Ambassador