



CONSERVATION

Gala

PRESENTED BY:



MEMBERS 1st
FEDERAL CREDIT UNION

8th Annual



Join us for an elegant evening of animal mingles, auctions, good food and fun, all in the name of wildlife conservation.

Thursday, October 16, 2025 | 5:30pm | The Club at Twin Lakes
3625 Shankweiler Rd | Allentown, PA 18104

www.lvzoo.org/conservationgala

THE ZOO AS A *partner*

Lehigh Valley Zoo, a 29-acre facility located in the heart of the Trexler Nature Preserve in Schnecksville, Pa., is home to more than 240 ambassador animals consisting of 128 different species. Open year-round, the zoo hosted over 243,000 visitors in 2024.

LV Zoo is one of 237 worldwide institutions accredited by the Association of Zoos and Aquariums (AZA). This prestigious accreditation, earned in 2006 and evaluated every five years, holds us to the highest standards of animal care and welfare.

As a PA approved Education Improvement Organization, LV Zoo helps educate over 11,000 school children aged K-12 annually.

LV Zoo is a 501(c)(3) nonprofit organization with a mission of connecting our community with nature to empower people to protect wildlife. Our vision is to partner with the community to be a leader in conservation education and action.



243,075
ZOO VISITORS IN 2024



4,250
MEMBER HOUSEHOLDS



53,064
E-NEWSLETTER CONTACTS



355,133
WEB VISITORS IN 2024



90,000
FOLLOWERS



14,000
FOLLOWERS



1,386
FOLLOWERS



905
FOLLOWERS

Supporting Lehigh Valley Zoo aligns your organization with the following conservation-centric organizations:

ACCREDITED BY THE
**ASSOCIATION
OF ZOOS &
AQUARIUMS**

SAFE
SAVING ANIMALS
FROM EXTINCTION



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ABOUT THE *gala*

Support your community's leader in conservation education by partnering with the zoo for its largest fundraiser of the year. With benefits before, during and after the event, there's a perfect fit for any size budget.

The Conservation Gala, presented by *Members 1st Federal Credit Union*, begins with cocktails, hors d'oeuvres and mingles with Lehigh Valley Zoo ambassador animals. Meet a penguin while you bid on auction packages donated by zoo supporters and local businesses.

During the sit-down dinner learn about the most recent additions and upgrades to the zoo and our efforts to support conservation globally. Participate in the live auction for an opportunity to win exclusive animal-experience packages at the zoo.

Each level of support includes seats to the Gala - a perfect opportunity to entertain current or potential clients.



SPONSOR

benefits

	Presenting \$10,000 1 available	Platinum \$7,500 2 available	Gold \$5,000 3 available	Silver \$3,500 4 available	Bronze \$2,500 Unlimited
Press Release	X				
Website Recognition	Logo w/link	Logo w/link	Name	Name	Name
Digital billboard	X				
Social media announcements	X	X			
e-Invite Recognition	Logo	Name			
Email Recognition	Logo	Logo	Name	Name	
Tables of 10	2	1	1	1	1
Program Ad	Full page Color	Full page B&W	Full page B&W	1/2 page B&W	1/4 page B&W
Banner Placement	X	X			
2026 LV Zoo GA Tickets	20	10	10	10	10

In addition to the benefits above, all donors receive recognition on event signage, in the program booklet and on the media screens during the event.

FOR MORE INFORMATION:

Stefanie Timmins, Director of Development | stimmins@lvzoo.org | 610.799.4171 x232

COMMITTED

partners

Lehigh Valley Zoo would be honored to have your commitment alongside the following community organizations supporting this event:

PRESENTING



MEMBERS 1st
FEDERAL CREDIT UNION

PLATINUM



GOLD



**Peoples
Security**
BANK & TRUST



SILVER



BRONZE

ESSA Bank & Trust

St. Luke's University Health Network

PARTNER

commitment

☐ YES, we will support the 2025 Conservation Gala, presented by Members 1st Federal Credit Union, as a _____ sponsor in the amount of \$_____

☐ We are unable to sponsor at this time, but would like to make a 100% tax deductible donation to the zoo in the amount of \$_____

☐ We are unable to sponsor the event at this time but would like to attend.

☐ _____ guest(s) x \$150.00 = \$_____

☐ _____ table(s) of 10 guests x \$1,250 = \$_____

DONOR INFORMATION *(please print)*

Company/donor name

Please indicate how you wish to be listed on printed materials

Primary contact

Street City State ZIP

Phone Email

Alternate contact person Phone Email

PAYMENT OPTIONS *(payment is due no later than 14 days prior to event)*

☐ Check enclosed or being mailed to Lehigh Valley Zoological Society; PO Box 519, Schnecksville, PA 18078

☐ Please contact me to process our contribution via Credit Card

My signature indicates authorization to make this commitment on behalf of my company.

Signature of primary contact

Date