



CONSERVATION

Gala

PRESENTED BY:



KAY BUILDERS
DECADES OF EXCELLENCE
EST. 1961

9th Annual



**Join us for an elegant evening of animal mingles, auctions,
good food and fun, all in the name of wildlife conservation.**

Thursday, October 15, 2026 | 5:30pm | The Club at Twin Lakes

3625 Shankweiler Rd | Allentown, PA 18104

www.lvzoo.org/gala

THE ZOO AS A *partner*

Lehigh Valley Zoo is a trusted community institution and one of the region's most visited family destinations. Located within the scenic Trexler Nature Preserve in Schnecksville, Pennsylvania, the 29-acre Zoo is home to more than 240 ambassador animals representing over 120 species and welcomes guests year-round. In 2025, more than 225,000 visitors experienced the Zoo, making it a vibrant hub for families, educators, and community leaders.

Lehigh Valley Zoo is proud to be accredited by the Association of Zoos and Aquariums (AZA)—a distinction held by only a select group of zoological institutions worldwide. First awarded in 2006 and reviewed every five years, AZA accreditation reflects the Zoo's commitment to the highest standards of animal welfare, conservation, education, and guest experience.

Beyond recreation, the Zoo serves as a powerful educational and conservation resource for the region. As a Pennsylvania-approved Education Improvement Organization, Lehigh Valley Zoo provides hands-on learning experiences for more than 11,000 K–12 students each year, helping to inspire the next generation of environmental stewards.

As a 501(c)(3) nonprofit organization, Lehigh Valley Zoo connects people with wildlife to inspire conservation action. By partnering with the Zoo, sponsors align their brand with a respected community institution while demonstrating a commitment to education, sustainability, and the protection of wildlife around the world.



225,063
ZOO VISITORS IN 2025



4,255
MEMBER HOUSEHOLDS



80,382
NEWSLETTER CONTACTS



385,426
WEB VISITORS IN 2024



95,502
FOLLOWERS



18,013
FOLLOWERS



1,125
FOLLOWERS

ABOUT THE *gala*

Align your organization with the region's leader in conservation education by sponsoring the Zoo's premier fundraising event—the Conservation Gala, presented by Kay Builders. This signature evening brings together community leaders, philanthropists, and wildlife advocates to support the Zoo's mission of inspiring connections with animals and protecting wildlife locally and around the world.

The evening begins with an exclusive cocktail reception featuring hors d'oeuvres, conversation, and unforgettable encounters with Lehigh Valley Zoo's ambassador animals. Guests may even meet a penguin while browsing one-of-a-kind auction experiences generously donated by Zoo supporters and local businesses.

During the elegant, seated dinner, guests will hear about exciting new developments at the Zoo and the growing impact of our conservation work. The live auction offers the opportunity to secure rare animal experiences available only through the Gala.

Sponsorship includes reserved seating for the evening, offering a distinctive opportunity to entertain valued clients, strengthen relationships, and demonstrate your organization's commitment to conservation and environmental education in our community.



SPONSOR

benefits

	Presenting \$10,000 1 available	Platinum \$8,000 2 available	Gold \$6,000 3 available	Silver \$4,000 4 available	Bronze \$3,000 12 available
Press Release	X				
Website Recognition	Logo w/link	Logo w/link	Name	Name	Name
Digital billboard	X				
Social media announcements	X	X			
e-Invite Recognition	Logo	Name			
Email Recognition	Logo	Logo	Name	Name	
Tables of 10	2	1	1	1	6 Seats
Program Ad	Full page Color	Full page B&W	Full page B&W	1/2 page B&W	1/4 page B&W
Banner Placement	X	X			
2027 LV Zoo GA Tickets	20	10	10	10	6

In addition to the benefits above, all donors receive recognition on event signage, in the program booklet and on the media screens during the event.

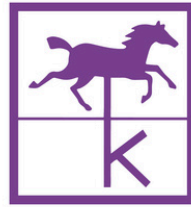
FOR MORE INFORMATION:

Stefanie Timmins, Director of Development | stimmins@lvzoo.org | 610.799.4171 x232

COMMITTED *partners*

Lehigh Valley Zoo would be honored to have your commitment alongside the following community organizations supporting this event:

PRESENTING



KAY BUILDERS
DECADES OF EXCELLENCE
EST. 1961

PLATINUM



POST ROAD
MANAGEMENT

[Opportunity Available]

GOLD



SILVER



[Opportunity Available]

BRONZE

American Bank

BSI Corporate Benefits

Highmark Blue Shield

J.G. Petrucci Company, Inc.

The Neffs National Bank

[Opportunities Available]

IN-KIND



[Opportunities Available]

www.lvzoo.org/gala

PARTNER

commitment

YES, we will support the 2026 Conservation Gala, presented by **Kay Builders**, as a _____ sponsor in the amount of \$_____

We are unable to sponsor at this time, but would like to make a 100% tax deductible donation to the zoo in the amount of \$_____

We are unable to sponsor the event at this time but would like to attend.

___ guest(s) x \$175.00 = \$_____

___ table(s) of 10 guests x \$1,500 = \$_____

DONOR INFORMATION *(please print)*

Company/donor name

Please indicate how you wish to be listed on printed materials

Primary contact

Street

City

State

ZIP

Phone

Email

Alternate contact person

Phone

Email

PAYMENT OPTIONS *(payment is due no later than 14 days prior to event)*

Check enclosed or being mailed to Lehigh Valley Zoological Society; PO Box 519, Schnecksville, PA 18078

Please contact me to process our contribution via Credit Card

My signature indicates authorization to make this commitment on behalf of my company.

Signature of primary contact

Date